Student Chapter Advisors Webinar

September 3, 2015

Scott D. Ferrin, SHRM-SCP
Field Services Director/
College Relations Liaison

Susan Post, SHRM-SCP, CAE
Divisional Director East

Bhavna Dave
Director of Talent
SHRM member since 2005
Agenda

- Welcome
- Changes to the 2015-2016 Student Merit Program
- Changes to the 2016 Student Case Competition Team Qualifications
- Review of Annual Conference and Advisor Discussion
- Plans for SHRM
  - Student focused communication
  - Student program development
- Open Discussion – Effective Practice Sharing
- Next Meeting – November 17, 2015
Due Date Reminders

Student Chapter Required Forms:

Student Chapter Information Form- DUE June 1st
- Advisor and co-advisor (if one is designated) must be a current SHRM Professional, General, or Associate member as the Chapter Advisor
- Chapter President must be a current SHRM Student Member throughout his/her term of office

Chapter Roster Update Form- DUE October 15th
- Chapters must maintain a minimum of 8 student members with active SHRM memberships.
- Use this form to make changes to your chapter roster throughout the year.

Student Chapter Merit Award Application- DUE April 15th
- ALL chapters must submit a MINIMUM of Section 1
To be eligible for a Superior Merit or Merit Award, the chapter must meet the following minimum criteria.

- Meet the minimum affiliation requirements.
- Complete all 8 items in Section 1.
- Complete a minimum of 8 of the 17 items in Section 2.
- Complete a minimum of 4 of the 7 items in Section 3.
- Complete a minimum of 5 of the 11 items in Section 4.
- Complete a minimum of 2 of the 4 items in Section 5.
New Streamlined and Simplified Items:
Allows you to plan your focus and activities for the coming year in an efficient and effective way.

New Summary:
Section 1: Chapter Requirements (5 maximum points) ALL REQUIRED
Section 2: Chapter Leadership and Operations (16 maximum points)
Section 3: Serving the Future HR Professional (33 maximum points)
Section 4: Advancing the Profession (23 maximum points)
Total anticipated score (77 maximum points)
New Awards Scoring System:

HONORABLE MENTION
To be eligible for an Honorable Mention, your chapter must:
• Complete all 5 items in Section 1 and
• Earn a minimum of 20 total points in Sections 2-4

MERIT AWARD
To be eligible for a Merit Award, your chapter must:
• Complete all 5 items in Section 1 and
• Earn a minimum of 30 total points in Sections 2-4

SUPERIOR MERIT AWARD
To be eligible for a Superior Merit Award, your chapter must:
• Complete all 5 items in Section 1 and
• Earn a minimum of 40 total points in Sections 2-4
Competing teams are divided into two Divisions, Division I and Division II, and are eligible to compete as follows:

**Division I:** Each team is made up of a minimum of two and a maximum of six undergraduate students, with each undergraduate team member being age 25 or younger as of Jan. 1, 2016.

**Division II:** Each team is made up of a minimum of two and a maximum of six students meeting one of the criteria below:
- The team is made up entirely of graduate students (regardless of age)
- The team is made up of undergraduate students and at least one team member is age 26 or older as of Jan. 1, 2016.

**NOTE:** A minimum of three teams in each competition Division must compete. If the minimum is not met, the team can still compete in the Case Competition and be judged, but no awards will be given.
Team Eligibility:

• Each school is eligible to have only one Division I team and one Division II team compete per year.

• A maximum of 30 teams can compete in each of the three Case Competition events.

• Any team that registers after capacity has been reached will automatically be placed on a waitlist. If a slot opens up, the team captain will be notified and teams will be invited to compete in the order in which they registered.

• Waitlisted teams will only be added to the competition line-up if a registered team drops out of the competition four weeks or more prior to the event date.
Agenda for the Student and YP Orientation

• Welcome & Recognition
• Networking: The Power of Connection
• Conference Orientation
• Conference Navigation Tips
• Door Prize Drawings
Congratulations again to the 2015 Advisor of the Year

Dr. Angela K Miles,
SHRM-SCP, SPHR, ARM
Advisor Discussion After the Student and YP Orientation

- Student Summit Concerns
- Merit Award Changes
- Faculty Advisory Group
- Annual Conference Concerns
- Communication Process
2015 SHRM Plans

General Student Communication Plan
• Limit the number of emails
• Cut out the clutter
• Drive back to the website
• Have consistency

Student Program Future Development
• Feedback from 2015 Student Summit Events
• Standing Advisory Councils:
  • Student Chapter Advisors
  • Student Chapter Volunteers
• Contact Susan Post with interest
Contact Us

Student Programs
Contact shrmstudent@shrm.org for questions related to student chapter operations including:

- Requests for chapter rosters
- Student Chapter Information Forms
- Chapter Merit Award Program

Member Care
Contact 800-283-7476 option 3 for questions related to individual membership including:

- Processing of memberships – new and renewal
- Membership status
- Payment inquiries
- Updating your member profile
- Conference/seminar registration
- Technical questions about the SHRM website
Effective Practice Sharing:

• What has been your best method to recruit new students into your Chapter?

• How are your Student Chapter student volunteers leading out or making a difference?
College Advisors Dates:
– November 17, 2015

College Relations CLA Date:
– October 1, 2015

Save the dates NOW!
Join us for important information!
All Webinars are at 3 pm Eastern Time
Questions

Answers
thank you!
Primary Contact
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Susan Post, SHRM-SCP, CAE
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Find your specific SHRM support in “MEET OUR TEAM” at:
SOCIAL MEDIA AND RECRUITING

A new SHRM study finds employers are increasingly reviewing job candidates' social media presence.

Read this report

TOP NEWS

Coping with Cognitive Declines at Work

Studies on the aging labor force have largely focused on the so-called brain drain of institutional knowledge. But

SHRM CERTIFICATION

SHRM Certification

SHRM-CP and SHRM-SCP

Businesses Want More HR Leadership

SHRM and HR Pros Accept the Challenge! Nearly 60,000 HR professionals have

HR TALK

Exempt/Non Exempt Classification

Exempt Employee and Salary Deductions

Employees Badmouthing Company on Facebook

Teleworking/Child Care

Open Office – Where Does HR Fit?

Finding New Restaurant Employees

View all discussions »
Student Programs

The Society for Human Resource Management's Student Program was created in 1965 to promote mutually beneficial interaction between HRM students and practitioners. Since the first chapter was chartered more than 40 years ago, the student program has experienced tremendous growth. The program now includes over 200 affiliated student chapters and more than 15,000 student members.

Membership Center

- Join SHRM as a Student Member
- Renew Your Student Membership
- Convert to Professional Membership
- Advisor Membership
- Student Membership FAQs
- Student Member Benefits
- Update your Contact Information/Profile

Student Member Resources

- Learning Resources: Case Study Student Workbooks
- Career Center
- SHRM Student Focus

HIGHLIGHTS

Questions?
- Contact us
- Meet our team

Student Chapters

- Student Chapter Information Form
- DUE JUNE 1st

2014-2015 Merit Award Planning Workbook - NOW available!
All chapters must submit a minimum of section 1 by April 15th.

Use the Chapter Roster Update form to submit roster changes.

Chapter Advisor Webinars

- Recorded Webinars
  August 28, 2014 Webinar

Upcoming Advisor Webinars
- November 13, 2014 @ 3:00pm EST
Resources

Student Member Resources
- Learning Resources: Case Study Student Workbooks
- Career Center
- SHRM StudentFocus
- Student Conferences
- Case Competition Information
- SHRM Foundation Scholarships

Chapter/Advisor Resources
- Chapter Resource Center
- Advisor and Volunteer Resource Center
- Chapter Awards
- Chapter Affiliation Guide
- Active Chapter Status Requirements
- Re-Affiliation Guide
- Recruiting Materials
- Leadership Succession Planning
- International Student Forums
- Chapter Directory

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Exams & Scholarships
- Register for the SHRM Assurance of Learning Assessment
- SHRM Foundation Scholarship Period - NOW OPEN. Apply by November 1st.

Internships
- SHRM Alliance with Internships.com
  - Visit the SHRM internships.com page to take advantage of SHRM’s partnership with Internships.com and find your next internship! As a SHRM student member, you get a FREE premium membership and access to exclusive HR internships across the country.
Resources

Back to Homepage

Student Chapter Resources:

Student Chapter FAQs
Virtual Student Chapter FAQs

Membership Applications:

- Printable Student Application
- Advisor Application - Discounted membership for $100
- Student to Professional Conversion - Savings of $210!
- Professional Application

Chapter Resources and Materials:

- 2014 Recruitment Flyer (PDF)
- Chapter Operations Manual - tips on starting your year, chapter governance, and fundraising
- Student Chapter Idea Book - sample programs and events from student chapters
- Student Chapter Affiliation Manual - outlines the requirements, benefits, and steps of affiliating
- Creating a Mentor Program Guide
- SHRM Affiliation Logo Use - Guide on properly displaying and using the "Affiliate of" logo
- Chapter Awards
- Directory of Student Chapters
- Leadership Succession Planning

For recruiting guides and promotional materials, please visit our Chapter Recruiting Page.

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*Please note: Advisor contact information will be put on the Student Chapter Directory so potential chapter members know who to contact about joining a chapter.*