



# Regional Council Business Meeting 2017

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# Foundation

## Vision

Empowered HR professionals building inclusive organizations where all employees thrive and organizations achieve success.



**identifying  
challenging  
workplace and  
workforce issues**  
that HR can  
solve

**inspiring  
HR professionals**  
to take on these  
challenging issues

**partnering with  
businesses and  
organizations**  
who are transforming  
the workplace and  
workforce already



**delivering scholarships**

to HR professionals  
and students who  
can make  
transformation  
possible



**empowering  
local impact**

through chapter  
and state activities



**developing  
HR solutions**

that HR can use  
to transform  
organizations



**providing support**  
to those with no  
support

## HR professionals...



**building inclusive  
organizations**

where all  
employees thrive  
and organizations  
achieve success

# Creating LOCAL IMPACT:

*How the SHRM Foundation's new strategy will make a local impact and create new opportunities for SHRM Affiliates*

## SHRM Affiliate



Volunteer  
in your  
community



Deliver  
programming  
about inclusion  
initiative



Fundraise for  
a cause

Membership Recruitment ■ Member Engagement ■ Community Impact

## Five Steps to Engage Your Members:

1. Make a commitment to participate
2. Poll your members
3. Present the 10-minute PowerPoint presentation
4. Post a link to Aging Workforce resources on your website.
5. Make a difference in your community local impact activities



PREPARE  
FOR THE  
**AGING  
WORKFORCE**

HELPFUL RESOURCES TO  
ENGAGE YOUR MEMBERS

# Local Impact Activities

- Offer resume and interview coaching for mature workers
- Present the short Aging Workforce presentation to your local Chamber of Commerce or other business group
- Invite a speaker from SHRM's Speaker's Bureau to give a program on "HR and the Aging Workforce: Strategies and Best Practices"
- Contact your local AARP office to partner on local events, such as a job fair
- Offer a training session on how to conduct workforce planning with an aging workforce
- Provide coaching to members on creating more flexible and inclusive workplaces for older workers
- Host a fundraising activity to support the SHRM Foundation's work in identifying best practices for leveraging an aging workforce



# Resources:

- Resources for the Aging Workforce Initiative:
  - PowerPoint presentation, survey questions, how-to guides, information for specific industries, briefings and reports
  - [shrmfoundation.org/aginginitiative](http://shrmfoundation.org/aginginitiative)
- Fundraising Resources:
  - Ideas, tips, suggestions, how-to guides, CLA webinars, SHAPE
  - [shrmfoundation.org/volunteerleaders](http://shrmfoundation.org/volunteerleaders)
  - Allie Samis, development associate  
[Allison.Samis@shrm.org](mailto:Allison.Samis@shrm.org) ▪ 703.535.6132

# Inclusion Issues Timeline

**2016**  
-2017



> Preparing for the Aging Workforce

**2017**  
-2018

> Integrating Veterans Into the Workforce

**2018**  
-2019

> Workplace Gender Equality Issues

**2019**  
-2020

> Identifying New Ways to Integrate and Engage Individuals with Disabilities into the Workforce

**2020**  
-2021

> Ending Employment Discrimination

**2021**  
-2022

> Helping Employ Victims of Harassment, Bullying or Abuse