Regional Council Business Meeting 2017
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Empowered HR professionals building inclusive organizations where all employees thrive and organizations achieve success.
identifying challenging workplace and workforce issues that HR can solve

inspiring HR professionals to take on these challenging issues

partnering with businesses and organizations who are transforming the workplace and workforce already
delivering scholarships to HR professionals and students who can make transformation possible

empowering local impact through chapter and state activities

developing HR solutions that HR can use to transform organizations
HR professionals...

providing support to those with no support

building inclusive organizations where all employees thrive and organizations achieve success
Creating LOCAL IMPACT:

How the SHRM Foundation’s new strategy will make a local impact and create new opportunities for SHRM Affiliates

SHRM Affiliate

- Volunteer in your community
- Deliver programming about inclusion initiative
- Fundraise for a cause

Membership Recruitment ▪ Member Engagement ▪ Community Impact
Five Steps to Engage Your Members:

1. Make a commitment to participate
2. Poll your members
3. Present the 10-minute PowerPoint presentation
4. Post a link to Aging Workforce resources on your website.
5. Make a difference in your community local impact activities
Local Impact Activities

• Offer resume and interview coaching for mature workers

• Present the short Aging Workforce presentation to your local Chamber of Commerce or other business group

• Invite a speaker from SHRM's Speaker's Bureau to give a program on "HR and the Aging Workforce: Strategies and Best Practices"

• Contact your local AARP office to partner on local events, such as a job fair

• Offer a training session on how to conduct workforce planning with an aging workforce

• Provide coaching to members on creating more flexible and inclusive workplaces for older workers

• Host a fundraising activity to support the SHRM Foundation's work in identifying best practices for leveraging an aging workforce
Resources:

- Resources for the Aging Workforce Initiative:
  - PowerPoint presentation, survey questions, how-to guides, information for specific industries, briefings and reports
  - [shrmfoundation.org/aginginitiative](http://shrmfoundation.org/aginginitiative)

- Fundraising Resources:
  - Ideas, tips, suggestions, how-to guides, CLA webinars, SHAPE
  - [shrmfoundation.org/volunteerleaders](http://shrmfoundation.org/volunteerleaders)
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